



It's Been 218 Years Since A Sewing Project Captured The Nation's Attention.

Vogue/Butterick and Bernina of America have joined together to bring you one of the most innovative shows on television, *SEWING TODAY*.

Media personality, former Miss America and avid home sewer Nancy Fleming hosts this series that invites you into private design spaces and workrooms with fashion and interior designers and industry experts. You'll discover the design process, analyze sewing techniques



and master the step-by-step methods of professionals. Learn the finer points of seasonal slip-covering with Mario Buatta. Examine structured garment construction with Bill Blass and test couture sewing secrets with Geoffrey Beene. You'll see how-to demonstrations with many other designers that you can take into your own sewing room to practice. You'll also create keepsake crafts and soft sculpture dolls that will capture your imagination while *SEWING TODAY* simplifies the





We Thought It Was Time For Another One.

techniques involved, making them easy and fun to do.

But best of all, *SEWING TODAY* will offer video tapes and books so you can build a permanent resource library.



So tune into *SEWING TODAY*, premiering this March on Public Television. It's the best of designers and designs. It's a whole new way to learn about sewing in the 90's. Call your local public television station now for details on when *SEWING TODAY* begins broadcasting in your area.

Sewing TODAY



The Secrets Of Sewing

A New Series Premiering This March On Public Television.

Underwritten by Bernina of America. Produced by WKNO in Cooperation with Butterick Company Inc.